

Supported by:



Federal Ministry
for Economic Affairs
and Climate Action

on the basis of a decision
by the German Bundestag

Green Hydrogen in Brazil

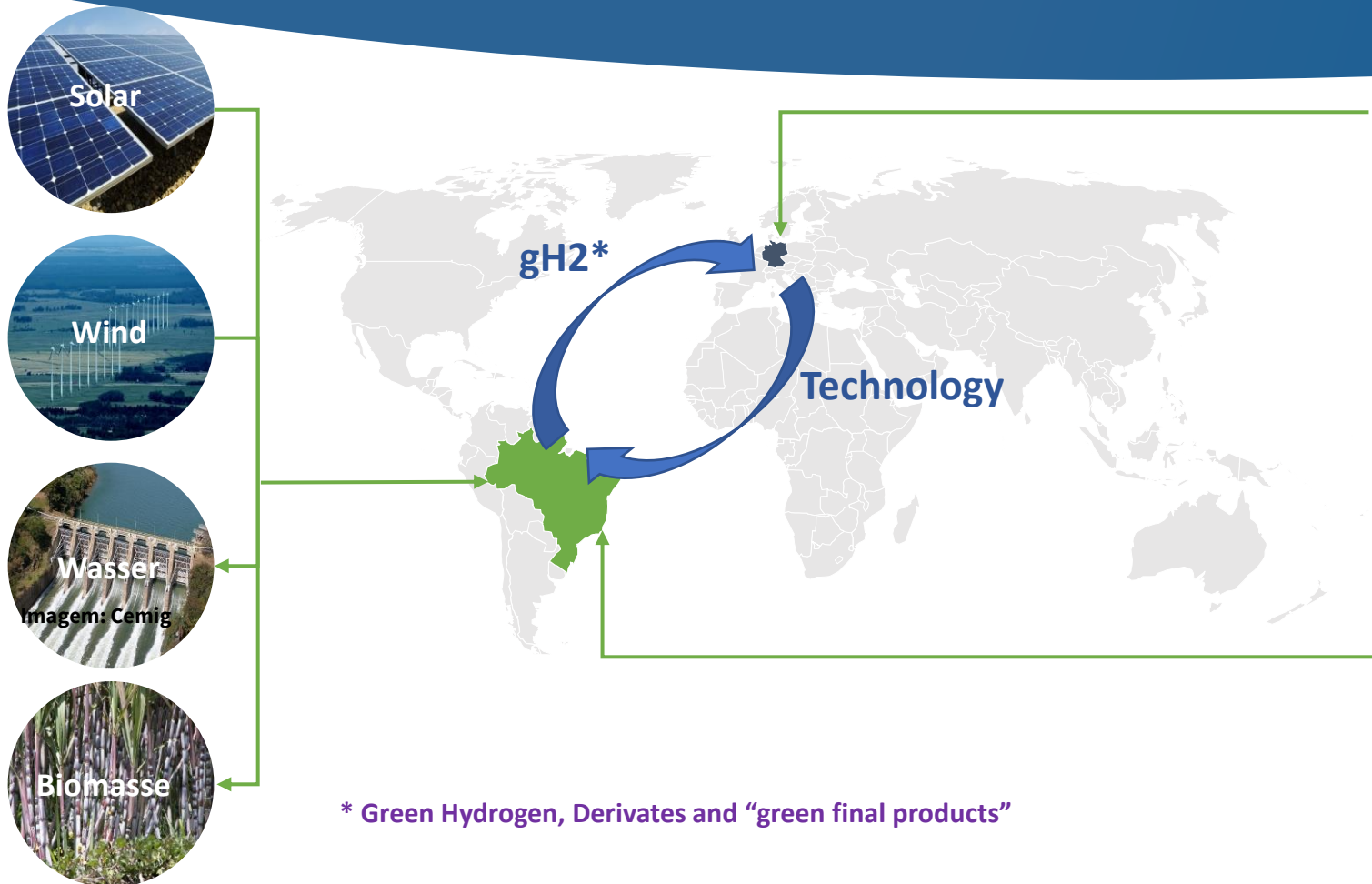
Status and Opportunities

Ansgar Pinkowski

Director of Energy Transition and Sustainability in the
German Brazilian Chamber of Commerce Rio de Janeiro
(AHK Rio)

ansgar@ahk.com.br

Potential and Opportunities for a cooperation between Germany and Brazil in the area of green hydrogen



* Green Hydrogen, Derivates and “green final products”

The German government has set ambitious targets for decarbonizing the country by 2050 (55% reduction by 2030)

- Germany will invest €9 billion by 2030, including €2 billion in partner countries to promote hydrogen imports
- Other European countries have very similar plans

Brazil is in a unique position to be a strategic partner for Germany in the supply of green hydrogen

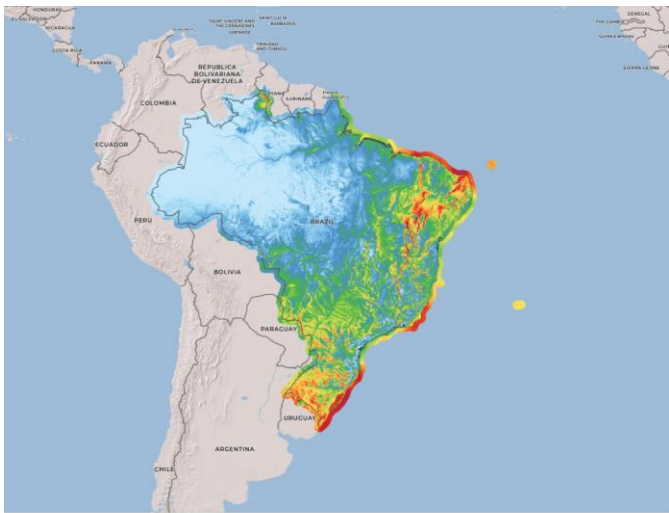
- Excellent and favorable climatic conditions for energy production by wind, sun, water and biomass
- Brazil has a mature logistics infrastructure and strong economic ties with Germany
- Brazil has the largest German company base in the world and a very well-developed industry



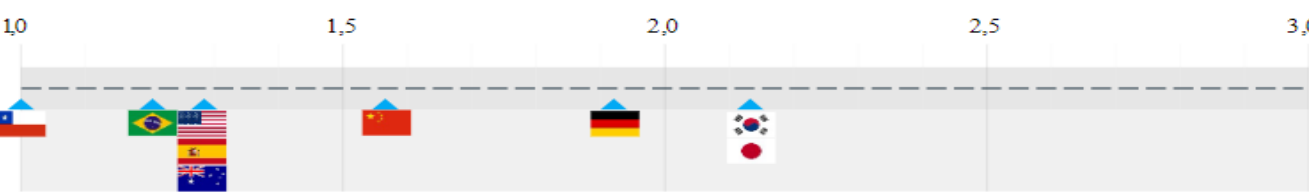
Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha

Renewable energy in Brazil

Wind



LCOH Benchmark, 2030 US D/ kgH2



Source: Team Analysis
McKinsey
& Company

Solar



Long term average of PVOUT, period 1999-2018
Daily totals: 3.8 4.0 4.2 4.4 4.6 4.8

Biomass



Brazil is one of the most competitive locations in the world for the production of green hydrogen (LCOH2 in 2030 - USD 1,50/ H2 kg)

Countries deep dives
(specific sites with internal studies from each country)

Green hydrogen in Brazil – a market of 15-18 Billion USD



4-6 Bill. USD

10-12 Bill. USD

Study McKinsey 2021

International Market

Brazil has the potential to be competitive and compete for a significant share of the U.S. and EU import markets

- by 2030 - US\$1-2 billion
- by 2040 - US\$4-6 billion (2-4 million tons of green hydrogen)

National Market

The domestic market represents the largest opportunity for Brazil and could reach \$10-12 billion (7-9 million tons) by 2040, driven primarily by trucks (~3 million tons), green steel (~2 million tons), and other industrial energy applications (~1 million tons).

- Green hydrogen for the steel industry
- Green hydrogen for the fertilizer industry
- Green hydrogen for refineries
- Green hydrogen for transportation
- Green hydrogen for mining

Brazil has the potential to deliver to both markets



Northeast

- High Potential on solar and wind energy
- Low costs for the production of green hydrogen and close to international Offtaking market
- Perfect conditions for fulfilling international certification (e.g. H2 Global)



Excellent conditions for the international market



Middle-East, Southeast, Southwest, South

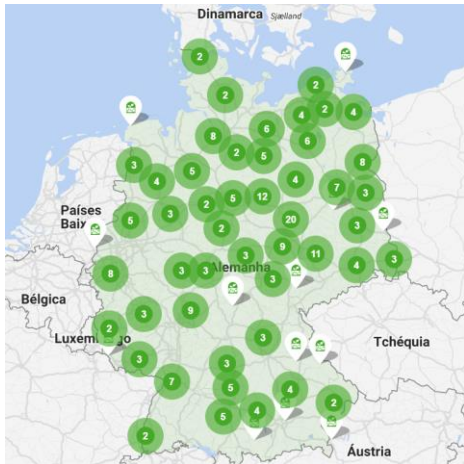
- Good potential for the generation of solar and wind energy (MG, RJ, ES) and high Potential for the generation of green hydrogen from Biomass
- Biorefineries are being built to diversify the products and increase production capacity
- Close to the main local industrial centers
- **RENOVABIO** as certification of Products from Biomass

Excellent conditions for the national



Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha

Germany has very mature technology in usage of Biogas and Biomass



- Usinas na Alemanha: 9.200
- Capacidade instalada: 4.200 MWe_{el}
- Redução de Co₂: 20 Mio t
- Faturamento 2015: 9,4 Bil. Euro

[Interaktive Karte "Gas kann grün" | BDEW](#)

Panorama da geração de energia elétrica com a fonte Biogás

Biogás no Brasil



Geração Distribuída

105.212,17_{kW}
Capacidade instalada

Geração Centralizada

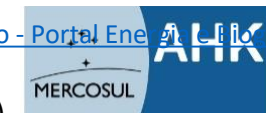
246.446,60_{kW}
Potência outorgada

351.658,77 kW

492 usinas

Fonte: ANEEL, 04/2023

[Mapa do biogás no Brasil e no mundo - Portal Energia do Brasil \(portalenergia.org.br\)](#)



[Deutscher-Brasilianischer Industrie- und Handelskammer](#)
Câmara de Comércio e Indústria Brasil-Alemanha

Território: 24x (Brasil) – Capacidade instalada: 12 x (Alemanha) – Usinas instaladas 19x (Alemanha)

Biorefineries – an opportunity for a sustainable agrobusiness



Biorefineries will be able to supply the market with sustainable fuels, ammonia and green hydrogen derivatives

AHK Rio



Competence Center for Green Hydrogen in Brazil

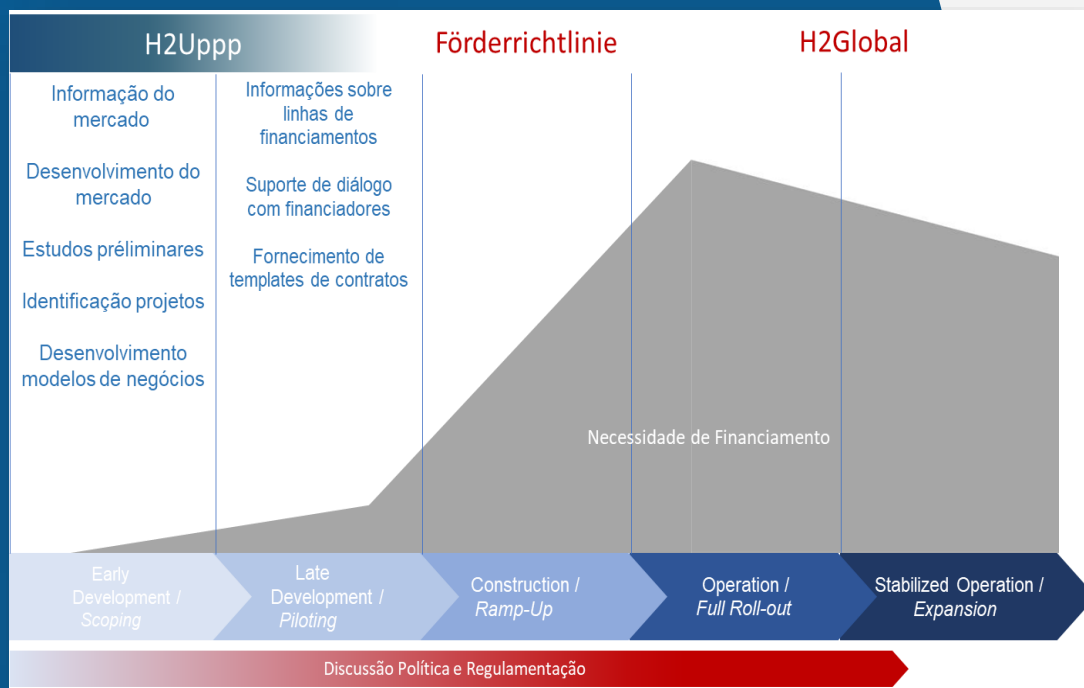


Competence Center for Energy Transition and green Hydrogen

Competence Center Energy Transition and green Hydrogen		
Studies gH2	Events gH2	International Delegations
Innovation	Support for Financing (e.g. H2Uppp)	Matchmaking companies
National e International Offtaking	Consulting	Professional Training in gH2 & Energy Transition

The competence center promotes the energy transition and green hydrogen by offering technical and market-related know-how and promoting companies, contacts and business initiations

H2-Uppp



A H2Uppp apoia empresas na identificação de ideias de projetos e na criação de redes com projetos similares ou potenciais clientes

A H2Uppp colabora com empresas privadas para implementar conjuntamente projetos piloto no campo de hidrogênio verde e PtX através de acordos de PPP

A H2Uppp apoia diferentes propostas de projetos por meio de estudos e treinamento técnico além de oferecer treinamentos especializados para instituições locais

Critérios para aplicação

- A empresa deve ser alemã ou europeia (consórcio com > 50%)
- A empresa deve contribuir com o mínimo de 50% do volume total do projeto
- Valor mínimo do apoio da GIZ: 100 mil EUROS
- Estar em conformidade com os padrões de sustentabilidade do projeto

Se tiver interesse, favor entrar em contato com a AHK Rio

Projeto PPP: Desenvolvimento de um conceito replicável para a produção de SynCrude verde para exportação utilizando resíduos agrícolas

Brasil: SynCrude: Produção de hidrogênio sustentável derivado do biogás e hidrogênio verde em vários municípios do estado do Paraná/Brasil.

Impacto

- Trata de um enorme problema ambiental devido aos resíduos agrícolas não utilizados (especialmente estrume de suínos)
- Potencial significativo de replicação devido à grande economia agrícola no BRA e à pressão política para resolver este problema
- Os off-taker (refinarias na Alemanha) mostram um interesse significativo pelo SynCrude

Dados

- | | |
|-------------------------|---|
| Volume | 2,368,400 €, dos quais 20% de contribuição pública |
| Período | 1 ano (01/23 - 12/23) |
| Parceiros de cooperação | <ul style="list-style-type: none">➤ Mele Biogas GmbH, SME (Torgelow)➤ COOPERSAN, AMBICOOP, Cooperativas (Paraná, Brasil) |

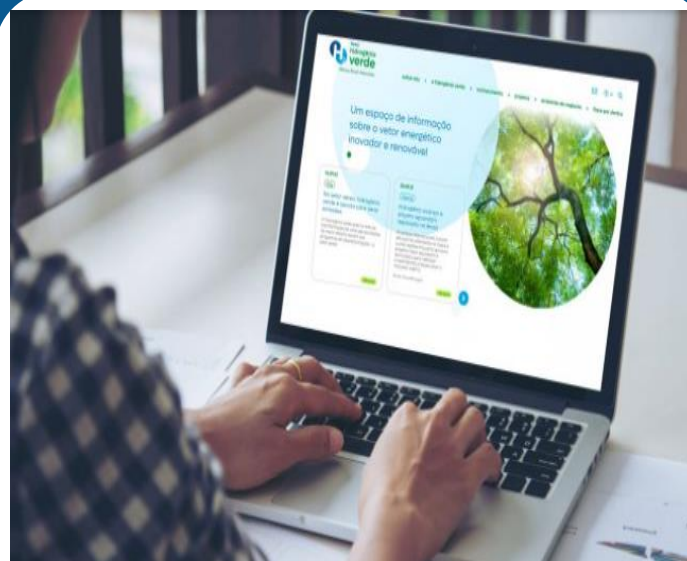


Photo by: Luíz Diaz/GIZ

Hydrogen Expo South America Rio de Janeiro June 21-22, 2023



Green Hydrogen Portal Brazil www.h2verdebrasil.com.br



Segundo Hackathon para Inovação em Hidrogênio verde Brasil



Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha

MERCOSUL



Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha

Supported by:



Federal Ministry
for Economic Affairs
and Climate Action

on the basis of a decision
by the German Bundestag

Obrigado!

Ansgar Pinkowski

Director of Energy Transition and Sustainability in the
German Brazilian Chamber of Commerce Rio de Janeiro
(AHK Rio)

ansgar@ahk.com.br